



FOR IMMEDIATE RELEASE

ROSWELL CONVOY OF HOPE & JEFF FOXWORTHY
ANNOUNCE COMPASSION EVENT FOR FAMILIES IN NEED

Roswell Convoy of Hope, a unique event designed to help thousands of area families in need, is hosting a Vision Casting Luncheon with Honorary Chairperson Jeff Foxworthy on Monday, September 29, at 12:00 p.m. at Ivy Hall in Roswell. Organizers will announce plans for the event, and begin building partnerships among local businesses, organizations, medical facilities, churches and the more than 1,000 volunteers who will be needed to host the city-wide compassion event, scheduled next spring.

"When I first heard about an event that could connect so many people and families in need with services that can help them with everything from free medical screenings to a bag of groceries, I was excited to become a part of the coalition," said Foxworthy, an Atlanta resident and one of the most respected and successful comedians in the country.

Roswell's first Convoy of Hope will be conducted on the grounds of Roswell City Hall, 38 Hill Street, in April 2009. Organizers anticipate some 4,000 guests will be served with free services such as health and dental screenings, social service information, haircuts, a play zone and games for children, live entertainment, a bag of groceries, and more.

The Vision Casting Luncheon will feature Foxworthy and Convoy of Hope organizers, who will share the scope of the event and begin building the coalition of participants needed to provide services to the families. Covering five to six acres, Convoy events give hope to hurting families through a festive, family atmosphere, with large tents hosting each area of service, and volunteers who will ensure each family is valued, respected and treated as a guest of honor.

Convoy of Hope is a non-profit organization that mobilizes, trains, and resources local organizations and communities to help meet the needs of the poor. Since 1994, Convoy of Hope has partnered with local communities to conduct over 400 outreaches across the United States, and is nationally recognized for its ability to mobilize relief efforts such as those needed after hurricane Katrina.

"We are excited to work with Convoy of Hope to meet a vital, yet unacknowledged need in Roswell," said Barbara Duffy, Director of North Fulton Community Charities in Roswell. "Many people are not aware that 21% of the population in Roswell makes less than \$35,000 annually. With rising costs of food and fuel, the current housing crises and the general slowdown of the economy, we at NFCC are experiencing our largest demand ever. We are now seeing more than 100 families a day who need help with food, clothing, rent, and other critical needs."

Convoy of Hope organizers design each event as a catalyst to connect families in need with local social services, churches and other organizations that can help them meet immediate needs and improve their long-term living conditions.

For More Information Contact:

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